



# STAY NATIVE

OUR WAY OF LIFE,  
YOUR CULTURAL EXPERIENCE



## WHO ARE WE?

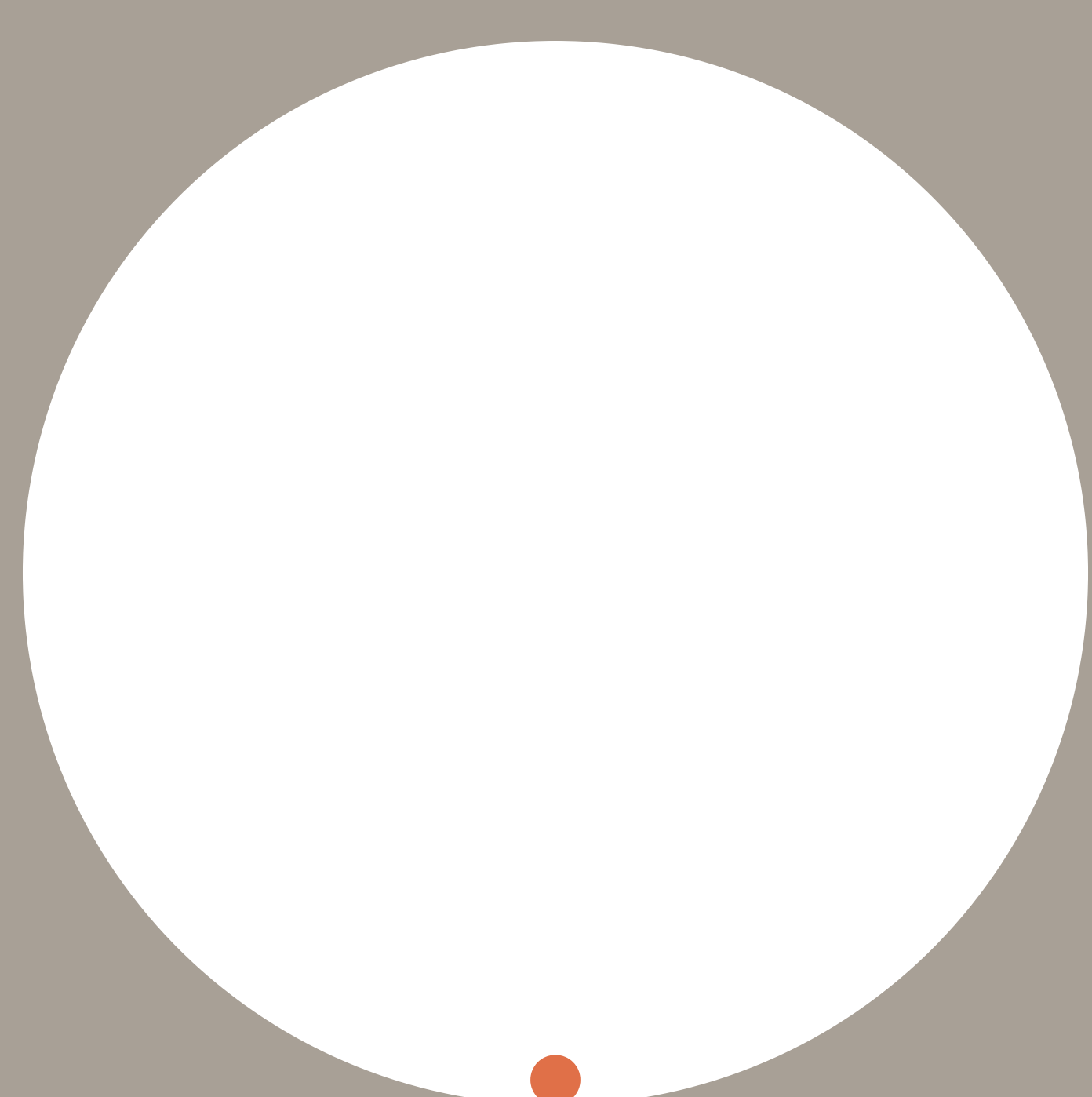
MORE THAN 60% OF TRAVELLERS IDENTIFIED EXPERIENCING LOCAL CULTURE AS THE MOST IMPORTANT PART OF THEIR TRAVEL ITINERARY. YET FINDING UNIQUE AND AUTHENTIC EXPERIENCES ONLINE CAN BE DIFFICULT AND TIME CONSUMING.

STAY NATIVE AGGREGATES CULTURAL EXPERIENCES IN ONE CENTRAL PLATFORM AND VETS EACH ONE FOR QUALITY AND CULTURAL AUTHENTICITY TO SAVE TRAVELLERS TIME AND MONEY.

WE'RE CURRENTLY OPERATING IN NEW ZEALAND WITH PLANS TO BEGIN SHARING CULTURAL EXPERIENCES IN THE PACIFIC, AUSTRALIA AND EVENTUALLY THE REST OF THE WORLD

## WHY WE EXIST

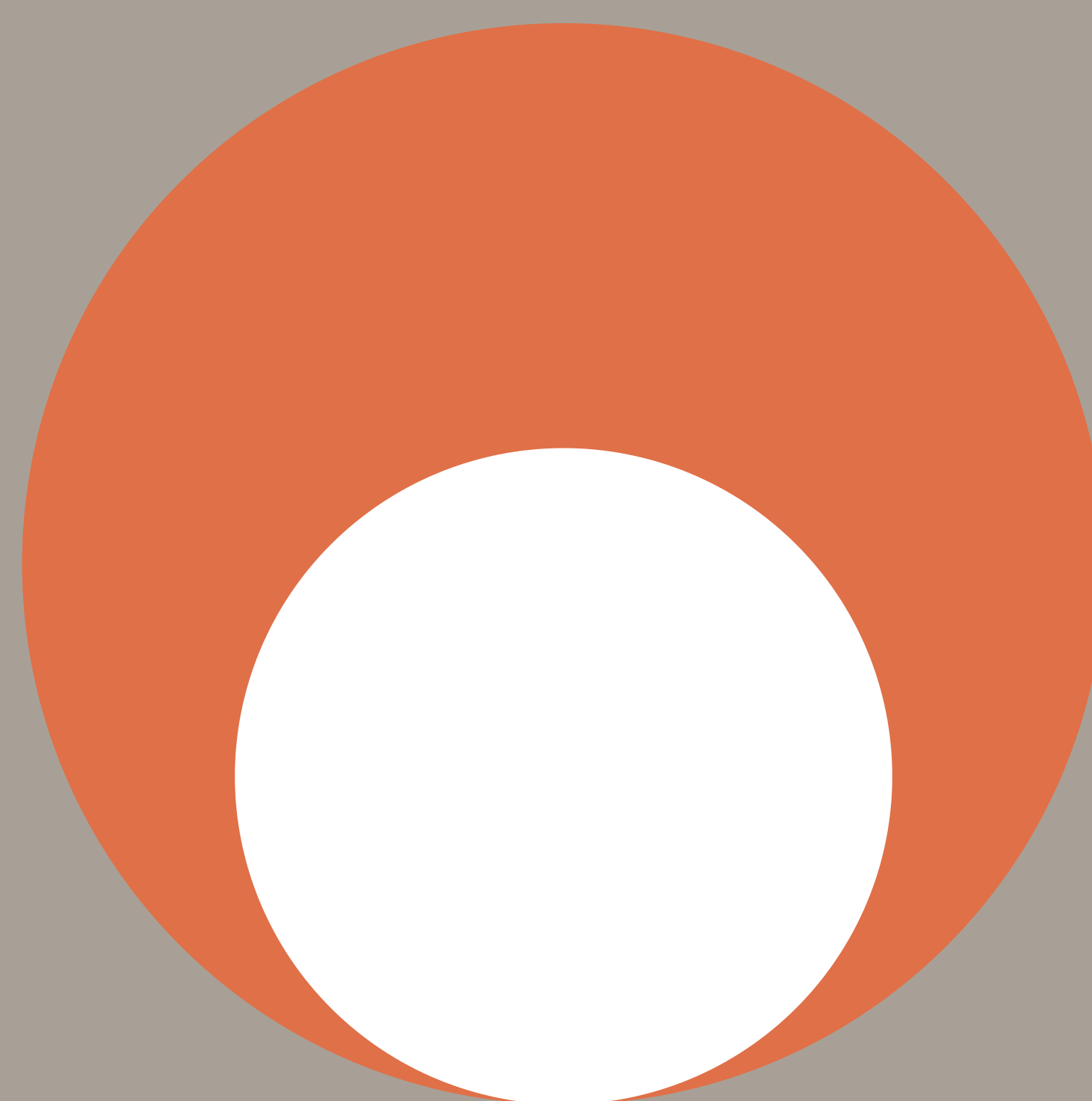
### INCREASE MAORI BUSINESS PARTICIPATION



- Maori Small Business (0.22%)
- Non Maori Small Business (99.78%)

Maori make up around 15% of the population in NZ, yet accounts for only 0.2% of its small businesses.

### DECREASE MAORI UNEMPLOYMENT



- Maori (73.08%)
- National Average (26.92%)

Maori are nearly 3 times more likely to be unemployed than other groups in NZ

## MEDIA

[www.akina.org.nz/social-enterprises](http://www.akina.org.nz/social-enterprises)

[www.teaomaori.news/new-business-platform-helps-maori-enter-tourism-industry](http://www.teaomaori.news/new-business-platform-helps-maori-enter-tourism-industry)

[www.tvnz.co.nz/shows/te-karere/home/stay-native-\\_-assisting-in-creating-social-enterprise-among-whna](http://www.tvnz.co.nz/shows/te-karere/home/stay-native-_-assisting-in-creating-social-enterprise-among-whna)

## CONTACT US



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Images, video and Logos available on request